

An aerial photograph of a vast cornfield during the golden hour of sunset. The rows of corn stretch towards the horizon, where a line of trees and a road are visible. In the lower-left quadrant, a man wearing a light-colored hat and a blue checkered shirt stands next to a woman in a patterned top. They are both looking down at a tablet computer she is holding. The overall atmosphere is warm and productive.

Cropin[®]

DRIVING BUSINESS INTELLIGENCE FROM AGRI-DATA

How Cropin is empowering agribusinesses, agronomists and governments to make better decisions and boosting the productivity of grower communities

To leverage the full power of agri-data, you need an all-in-one platform that solves your enterprise's unique challenges while meeting your crop - or region - specific requirements

Cropin is **Reimagining Agriculture with Data**

Founded in 2010, Cropin is a pioneer in the agtech space, building the first global **Intelligent Ag Cloud**. Our platform enables various stakeholders in the agri-ecosystem to leverage digitisation and AI at scale to make decisions that increase efficiency, scale productivity, and strengthen sustainability.

Delivering value via our Intelligent Ag Cloud

-  10% of client partners achieved over **50% increase in revenue and cost optimisation**, while over 40% achieved at least 10% increase
-  Over **50% reduction in risk** (crop loss reductions) reported by over 25% of client partners
-  **25-50% improvement in field team efficiency, crop quality and yield output** reported by 30% of client partners
-  Over **50% increase in supply chain transparency** reported by 37% of client partners

Over the last decade, Cropin has built **the world's largest Farming Data Insights**, spearheading a global 'ag-intelligence' movement with a knowledge graph of 488 crops, 10000 crop varieties in 56 countries. Our AI/ML platform is tailor-made for the agriculture ecosystem, and has computed 0.2 billion acres of farmland in 12 countries, covering 24 major commodities.

250+
customers

16 million
acres of farmland digitised

7 million
farmers' livelihoods improved

Common challenges **Cropin helps tackle**

- Poor visibility of field operations
- Lack of data-driven insights for business growth
- Difficulties in ensuring sustainable production
- Inability to predict and mitigate risks



Our solutions

SmartFarm is an end-to-end farm digitisation and business intelligence solution that improves farm productivity and profitability and maximises per-acre value through smarter, data-driven decisions.

SmartRisk is a predictive solution for risk monitoring and mitigation at region, plot and crop levels. Its deep tech and machine-learning capabilities detect cropping patterns and predict the future of the crop, highlighting associated risk and opportunity.

What makes us the right digital transformation partner for every stage of your journey



Unrivalled decade-long experience



Inimitable data pool of crop signatures from around the world



Crop-and location-agnostic solutions



Pioneering, innovative approach, scalable to any region in the world



Proprietary algorithms powered by deep tech and machine learning



Flexible architecture and customisable platform



Multi-stakeholder platform that focuses on sustainability

We're transforming businesses across segments with predictive and data-backed insights like no other.

Cropin partners with diverse players in the global agri-ecosystem to accelerate their digital transformation and meet their business needs with cutting-edge technologies.



Farming



Agri Input



Agri Insurance



Seed Production



Developmental and Non-Profit Agencies



Government



Food Processing



Agri Lending



Commodity Traders

Brands that trust us



Our happy customers



Jaskiran Warrick, Director (South Asia) OCA

"One of the added values of Cropin is the accessibility of its team, which has been supportive of our vision and role in the sector since the very beginning. The SmartFarm platform has been key in providing meaningful data to our stakeholders and enhancing engagement with our farmers."



Leesa Shrader, Program Director, Mercy Corps AgriFin

"Through our partnership with Cropin, we were able to implement SmartFarm in Kenya for our funded project with Safaricom, which facilitated the digitisation of 100,000+ farmers and accurate geo-mapping of their plots to provide them with better agri-services. Following the success of the project, we are now set to scale up our digitisation efforts to include 250,000 more farmers in Phase 2. AgriFin is highly impressed with the training Cropin provided to the team and the continued support we have received since then."



Ganesh Neelam, Executive Director of CInI

"Achieving aspirations of tribal communities through the focused Lakhpatti Kisan programme has been the focus at CInI. For us, innovative technologies and approaches are core for achieving the outcomes of these communities. The partnership with a well-known technology partner such as Cropin is very unique and important for us to meet the audacious goals of our programme. We proactively look for this partnership to be taken at scale for larger benefits of small and marginal farmers."

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